

# BOURNE YOUTH GIRLS SOFTBALL

## 2012 PROGRAM BOOK ADVERTISING & SPONSORSHIP FORM

Place a special message for your son, daughter, and friend or advertise your business and show your support for BYGS. If anyone (family, friends, or businesses) would like to make a donation without buying an ad, they are certainly welcome to do so.

**Contact Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Business/Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Circle One:** *Ad is complete & attached to this form* *Ad will be emailed* *Ad is text only written here* \_\_\_\_\_

**Amount of donation (instead of or in addition to ad):** \$ \_\_\_\_\_

**Payment enclosed by: (Circle One)** *Cash* *Check* *Money Order*

**Check Ad Size:**

\_\_\_\_\_ **Fastpitch Footnotes - \$5** Family, friends and team members can purchase Fastpitch Footnotes space to send a message to someone on any team, attendee or coaching staff. You choose the text (for example): "To Kalyn, my favorite softball player, love Mom and Dad" or "Best of luck to the Bourne Impact", etc. These Fastpitch Footnotes will be placed on pages between ads or on full sheets with other footnotes.

\_\_\_\_\_ **Business Card - \$25.00** 3 1/2" w x 2" h

\_\_\_\_\_ **Quarter Page - \$35.00** 4" w x 5" h

\_\_\_\_\_ **Half page - \$50.00** 8" w x 5" h

\_\_\_\_\_ **Full page - \$100.00** 8" w x 10" h

\_\_\_\_\_ **Premium Inside Front Cover - \$125.00** 8" w x 10" h

\_\_\_\_\_ **Premium First or Last Page - \$125.00** 8" w x 10" h

\_\_\_\_\_ **Premium Inside Back Cover - \$125.00** 8" w x 10" h

\_\_\_\_\_ **Premium Outside Back Cover - \$275.00** 8" w x 10" h

Premium ads are first come, first served & must have approval from BYGS coordinators.

\_\_\_\_\_ **Grandslam Team Sponsorship - \$225.00** this contribution includes Namedrop on back of jerseys, your business name, phone number, and company logo will appear in our 2012 Program Book and displayed on our website for the entire season. The league will also provide a Thank You Plaque with a team photo.

**Advertising deadline is March 31, 2012. Payment, final ad and art must be received by the deadline to have placement in the program book. All ads print in black ink on white paper. Complete ads must be in .jpg, .pdf, or hard copy (black and white) for scanning.**

**Reservations will be taken on a first-come, first-served basis until we reach our deadline or run out of space.**

**Please mail the completed form, ad copy and payment to:**

**BYGS, P.O. Box 515, Monument Beach, MA 02553**

Top portion to be returned to BYGS w/payment; below portion to be kept by ad purchaser/donor

>>>>>>>Cut here - - - - -BELOW IS YOUR RECEIPT - - - - - Cut here<<<<<<<<

Name of business or individual: \_\_\_\_\_

Size and price of ad(s) purchased: \_\_\_\_\_

Amount of donation (instead of/in addition to an ad): \$ \_\_\_\_\_

Sold by \_\_\_\_\_ Date \_\_\_\_\_

Your ad is tax deductible, as provided by law, either as a business advertising expense or as a charitable contribution. Bourne Youth Girls Softball is a non-profit corporation. Our tax ID number is 68-0576555. Each advertiser will receive a complimentary copy of the Bourne Youth Girls Softball Program Book